



VARON CONSULTING SERVICES

Presented by
Joshua Varon

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ABOUT

Varon Consulting



Varon Consulting, led by Josh Varon, is a consulting firm focused on maximizing efficiency and simplifying workflows by leveraging Business Operations best practices, supercharged with AI (and not just AI hype).

With over 15 years of experience, Josh offers unique 1-on-1 coaching, professional development for teams, and dynamic workshops. Interactive sessions emphasize real-world applications and actionable results, inspiring people to create, engage, and innovate.

Josh believes in hands-on learning, ensuring every strategy and tool is directly applicable to your goals and challenges.



EXPERIENCE

**Brooklyn
College**

OSF
DIGITAL

**ELMONT MEMORIAL
LIBRARY**



MARQUEE BRANDS

MAIDENBAUM



maurices

OPTOMETRY
DR. GARY TRACY
EYEWEAR

 SYNERGOS



Fit  for Commerce™


SEASONS
SHOP WITH FAMILY


VARON
CONSULTING

INDUSTRIES

Education

Legal Services

**Management Consulting,
Digital Strategy & E-commerce**

Non-Profits and Libraries

Healthcare

Real Estate and Property Management

Retail

Financial Services

Food Service and Hospitality

RESULTS



50%

Cost Savings

Cost Savings

- Identified and implemented up to **50% cost savings** in systems including email, CRM, video conferencing.

20%

**Increase
Repeat Business**

Sales

- Implemented project check-ins, resulting in higher customer satisfaction and **20% increase in repeat business**.

40%

Efficiency Gains

System Improvements

- Streamlined operational processes, leading to a **40% improvement in efficiency** and significant time savings across projects.

25%

**Reduction in
Operational Costs**

AI Training

- Conducted AI training sessions resulting in over **25% reduction in Operational Costs**, estimated through a reduction in task completion time and increased automation of routine processes.

FRACTIONAL COO

Varon Consulting offers a range of strategic services as a Fractional COO, designed to optimize your business operations and drive growth. A hands-on approach ensures tailored solutions for your unique challenges.

SERVICE	DESCRIPTION	TARGET AUDIENCE
Strategic Planning	<ul style="list-style-type: none">Develop long-term goals and action plans	C-Suite, Business Owners
Process Optimization	<ul style="list-style-type: none">Streamline workflows and improve efficiency	Operations Managers, Department Heads
Financial Analysis	<ul style="list-style-type: none">Review budget allocation and cost-saving opportunities	CFOs, Finance Teams
Team Development	<ul style="list-style-type: none">Enhance leadership skills and team productivity	Managers, Team Leaders
Technology Integration	<ul style="list-style-type: none">Implement and optimize business tools and AI solutions	IT Managers, Operations Teams

IMPROVING EFFICIENCY

Varon Consulting provides efficiency coaching aimed at enhancing the effectiveness of leaders and their teams. Often these programs leverage the power of AI but are not limited to it. The focus is on smoothing out operations, spending time more intentionally, freeing up time for important matters, and **increasing your bottom line.**

SESSION TITLE	DESCRIPTION	QUESTIONS
Business Coaching	<ul style="list-style-type: none"> • Leadership and management development 	<ul style="list-style-type: none"> • Are you an effective leader? • Does your team have modern workplace skills?
Strategic Planning (Fractional COO)	<ul style="list-style-type: none"> • Goal setting • Action plans • Accountability • Business operation tasks 	<ul style="list-style-type: none"> • Are you clear on where you are headed? • Have a plan to get there?
Procedures and Manuals	<ul style="list-style-type: none"> • Create • Update • Maximize Efficiencies through process, tools, AI 	<ul style="list-style-type: none"> • Do you have clear and efficient processes? • Are you constantly reactive vs proactive?
Time and Cost Analyses	<ul style="list-style-type: none"> • Evaluate and make your time intentional. • Review cost saving opportunities 	<ul style="list-style-type: none"> • Where is your time actually going? • Do you have leakage?
Professional Development Retreat	Ask me about this new offering	

AI WORKSHOPS

Varon Consulting is excited to offer a series of engaging and educational Workshops, designed to introduce participants to the world of Artificial Intelligence (AI). **Interactive Sessions cover the fundamentals and beyond** aimed at demystifying AI concepts and tools.

SESSION TITLE	DESCRIPTION	TARGET AUDIENCE
Intro to AI and Using ChatGPT	<ul style="list-style-type: none"> • Overview of AI + ChatGPT • Understanding prompts • Practical AI applications 	Beginner
Prompting Like a Pro	<ul style="list-style-type: none"> • Explore patterns and techniques for exceptional results using AI 	Beginner
GPTs - Build Your Own Custom AI Tool	<ul style="list-style-type: none"> • Introduction to GPTs • Using GPTs • Building GPTs 	Intermediate
Industry Specific	<ul style="list-style-type: none"> • AI tools for General Business, Legal, HR, Finance, Education, etc. 	Ask for details
Custom Programs	<ul style="list-style-type: none"> • A series of workshops pulling from above or completely bespoke 	Ask for details

DETAILS



Session Details

Duration: Typically workshops are designed to last between 45 minutes to 1 hour, providing an immersive and interactive experience. For series, often each session builds upon the previous session.

Location: In-Person or Virtual (Zoom)



Interactive and Hands-On Approach

The approach of Varon Consulting is to make the learning process interactive, with the majority of session time dedicated to practical exercises. This is achieved by employing a variety of learning setups including 1-on-1 coaching, team coaching, and dynamic workshops. This hands-on method ensures that participants not only learn the concepts but also how to apply them in real-world scenarios.



Customization and Flexibility

We recognize the unique needs of different audiences and are open to customizing sessions to meet the specific interests and requirements of industries, businesses, schools, etc. Whether it's industry-specific knowledge or creative applications of AI for young minds, sessions will be tailored accordingly.

